INTERREG
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INSPIRE Infrastructure for Spatial Information in Europe

GEOSPATIAL WORLD FORUM

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LISBON CONGRESS CENTRE, PORTUGAL

Open geospatial data and technologies for eliciting Slow and Smart Tourism: the Via Regina case

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Regione Lombardia

POLITECNICO MILANO 1863

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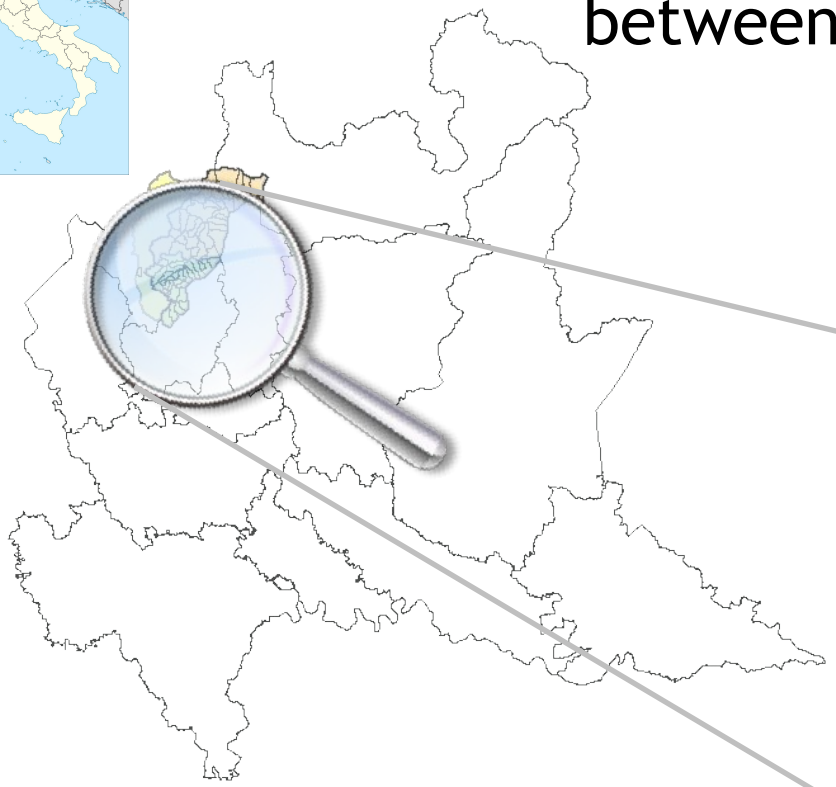
I CAMMINI DELLA REGINA
percorsi transfrontalieri legati alla Via Regina

Via Regina

- Via Regina defines a cross-border area between Italy and Switzerland
  - trade and cultural route since Roman times
  - transalpine system of soft mobility links



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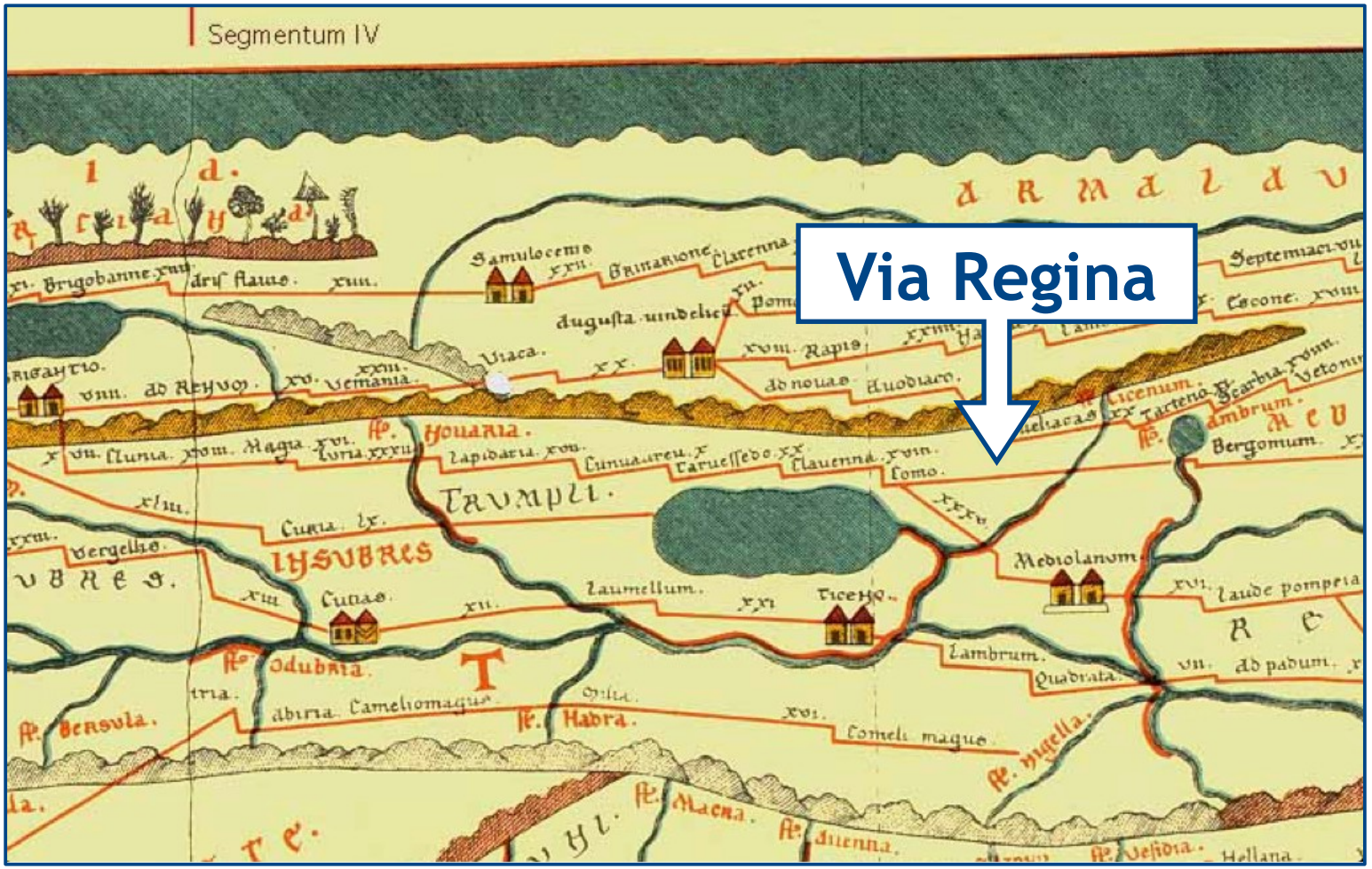
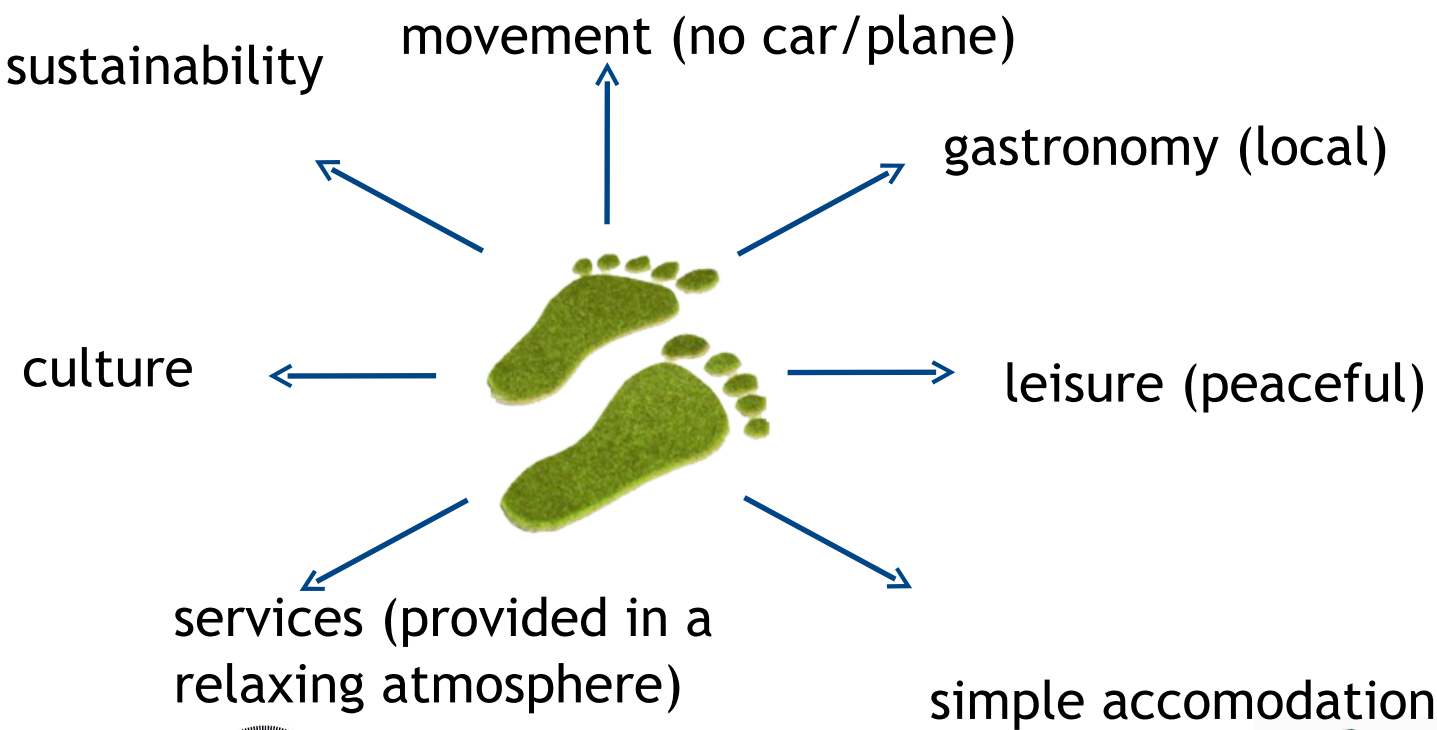


Slow tourism at a glance

- A special case of sustainable tourism focused on:
  - environmental friendliness
  - rediscovery of local traditions and cultural knowledge

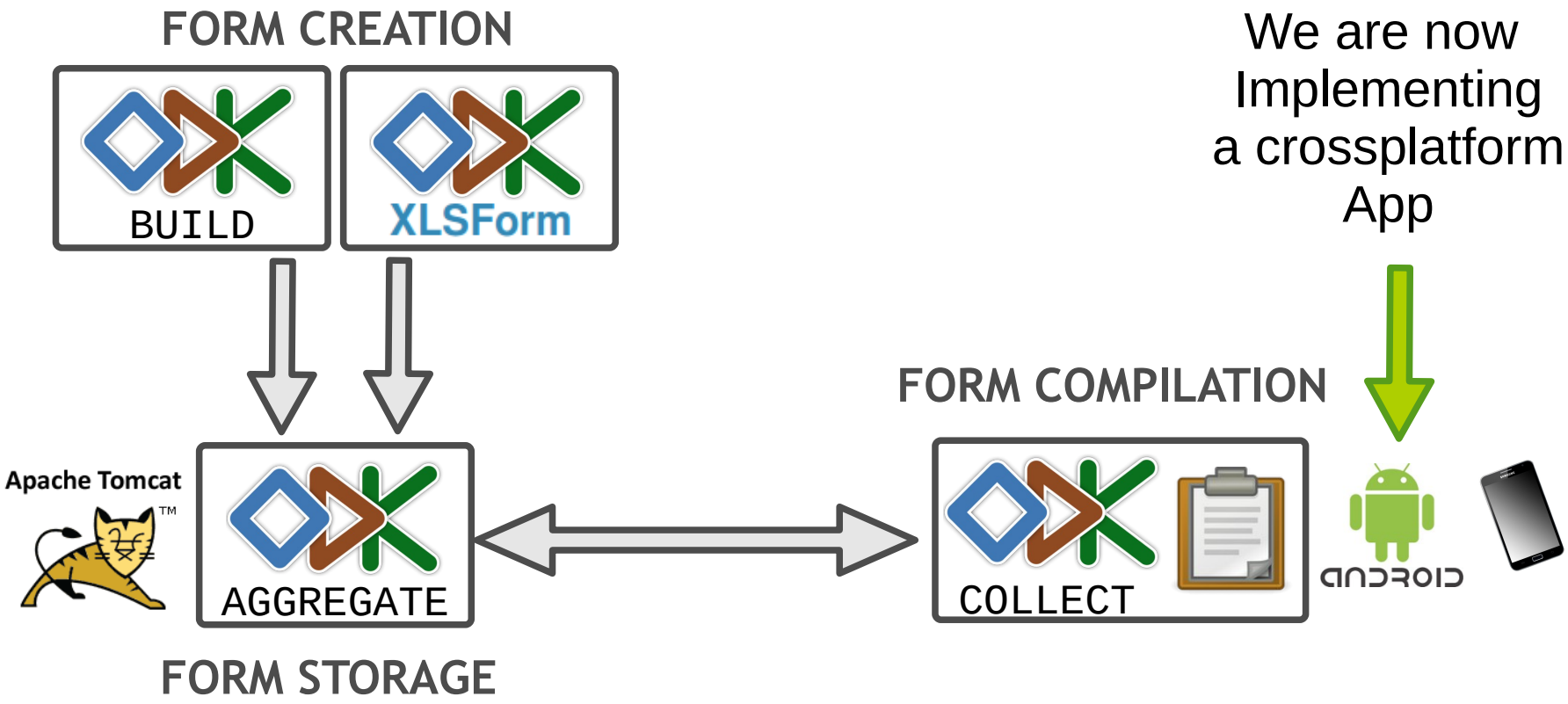


Mobile data collection

- Allows everyone to report interesting elements using an Android device
  - historical and cultural elements
  - morphological elements
  - tourist elements
  - critical elements
  - warnings

Mobile data collection

- Based on the suite of tools OPEN DATA KIT
  - management of mobile data collection through a set of related applications



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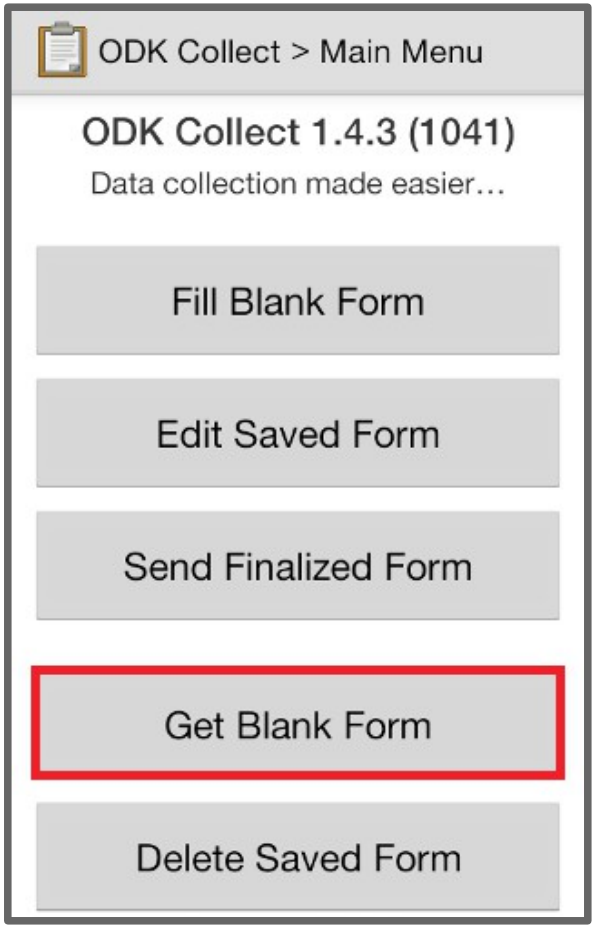
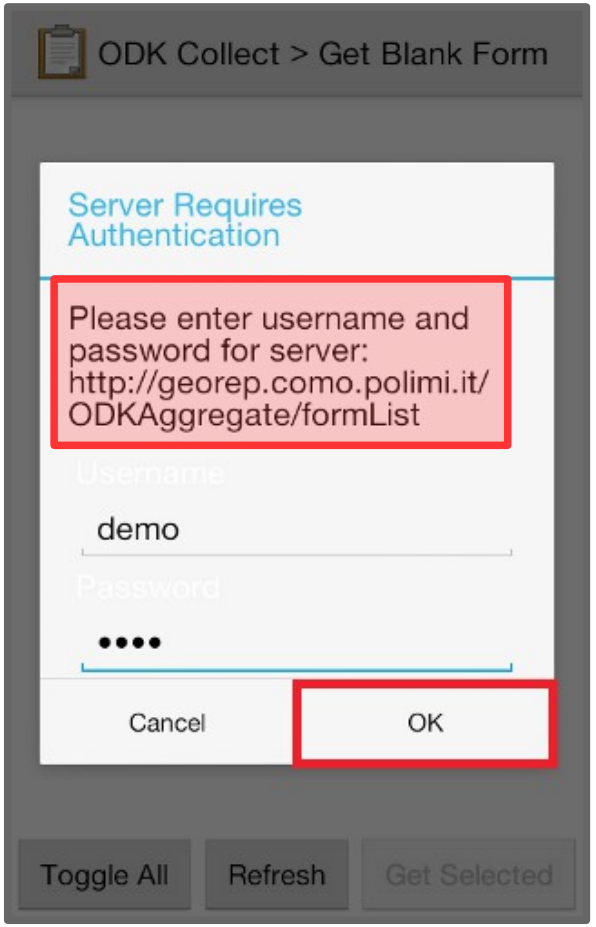
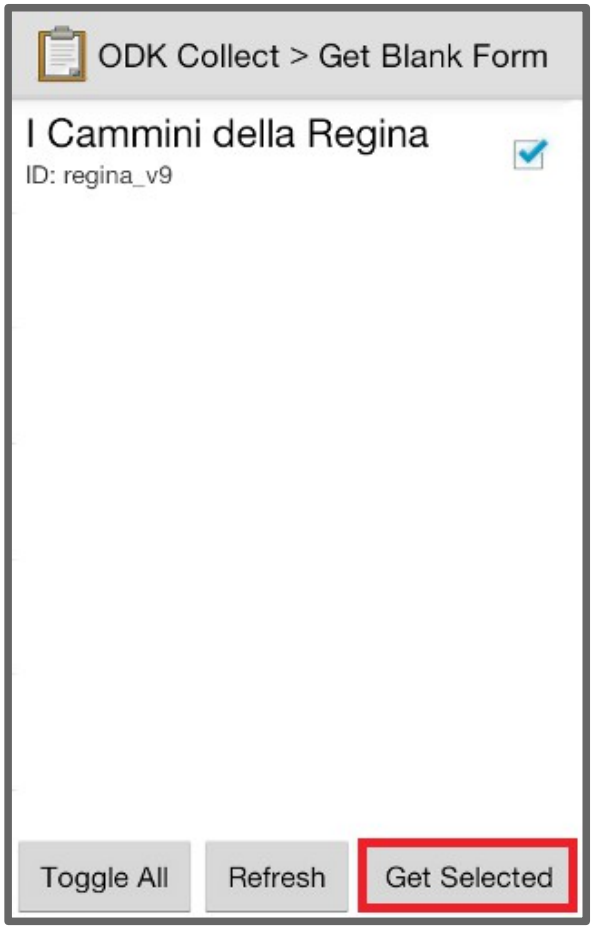
Mobile data collection

- Form download



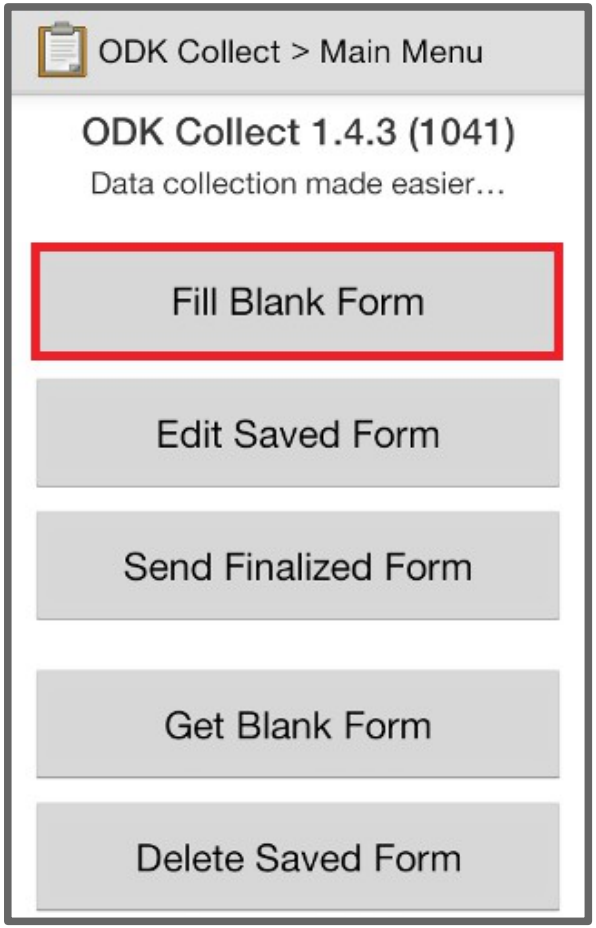


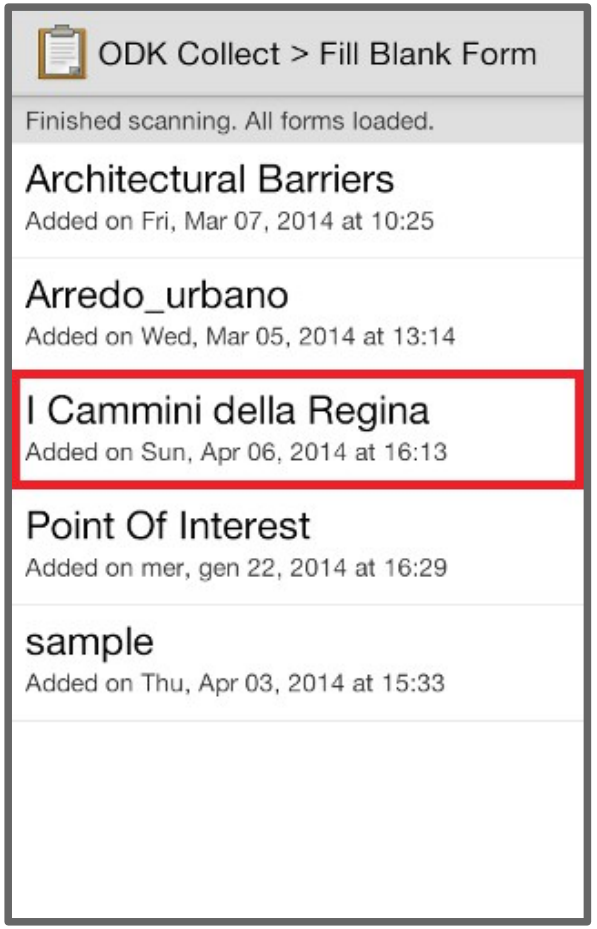


INSTRUCTIONS http://www.viaregina.eu/files/documenti/2014/istruzioni_eng.pdf

Mobile data collection

- Form compilation





Mobile data collection

- Form compilation

Mobile data collection

Historical and cultural elements

Museum
- ethnographic
- thematic
- gallery
- collections

Religious building
- church
- oratory
- sanctuary
- chapel
- via crucis
- fresco
- abbey

Civil building
- historical building
- contemporary building
- traditional building
- monument

Rural building
- pasture/shed
- snow deposit
- graa/metato (chestnuts drier building)
- roccolo (system designed to catch birds)
- casello/turbino (buildings for the storage of perishable foods)
- hydraulic structures
- masseria (farm)

Mobile data collection

Historical and cultural elements

Archaeological element

- archaeological element
- archaeological site
- element inside a building
- single element

Military building

- castle
- tower
- defensive wall
- fort
- trench
- redoubt (secondary fort)
- bunker

Factory

- furnace
- trip hammer
- mill
- sawmill
- quarry
- mine
- rural factory

Mobile data collection

Morphological elements

Surface

- pavement
- natural material
- gravel
- asphalt
- steps
- ford

Bounding escarpment

- rock
- ground escarpments
- rock escarpments
- support walls
- boundary walls and railings
- tree-lined aven
- fence/barrier
- vertical plate

Traffic support and manufactured products

- kilometric stone
- border stone
- stone marker
- isolated tree
- inscription
- fountain
- ancient laundry
- bridge
- rest of bridge
- tomb
- underpass
- tunnel
- panoramic viewpoint

Mobile data collection

Tourist elements

Accommodation
- ✗ hotel
- ✗ hostel
- ✗ B&B
- ✗ hut/shelter
- ✗ camping
- ✗ private accommodation
- ✗ free accommodation
- ✗ agritourism
- ✗ apartment

Transport
- ✗ bus stop
- ✗ dock/ferry
- ✗ train station
- ✗ funicular and ski lift

Services
- ✗ pharmacy
- ✗ parking
- ✗ school
- ✗ public safety
- ✗ spring
- ✗ city hall
- ✗ post office
- ✗ wc
- ✗ bank
- ✗ park area
- ✗ ATM
- ✗ info point
- ✗ wifi hotspot
- ✗ bike sharing
- ✗ electric car charging point
- ✗ hospitals/emergency room
- ✗ hiking signs

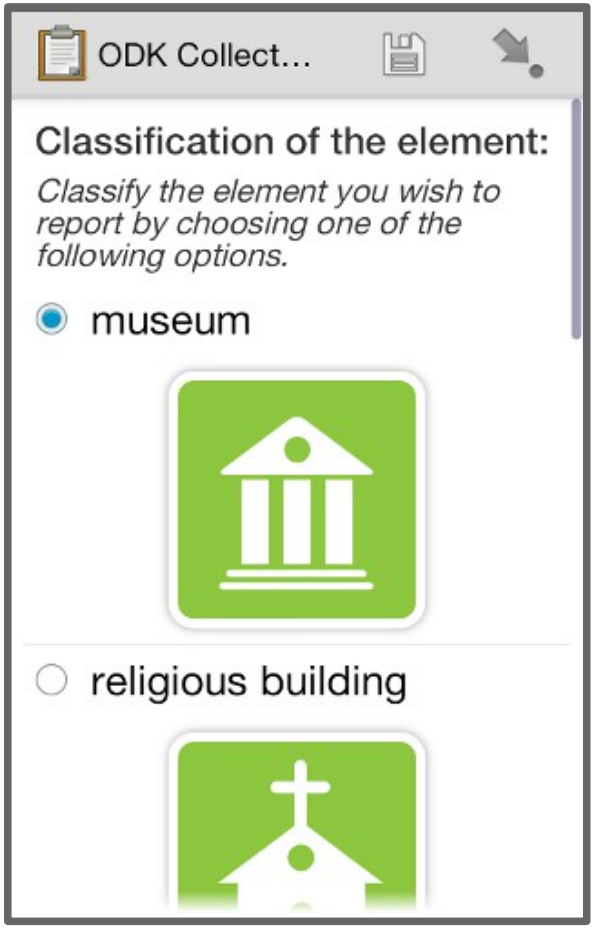
Products
- ✗ wine shop
- ✗ craft
- ✗ food/typical products
- ✗ clothing shop

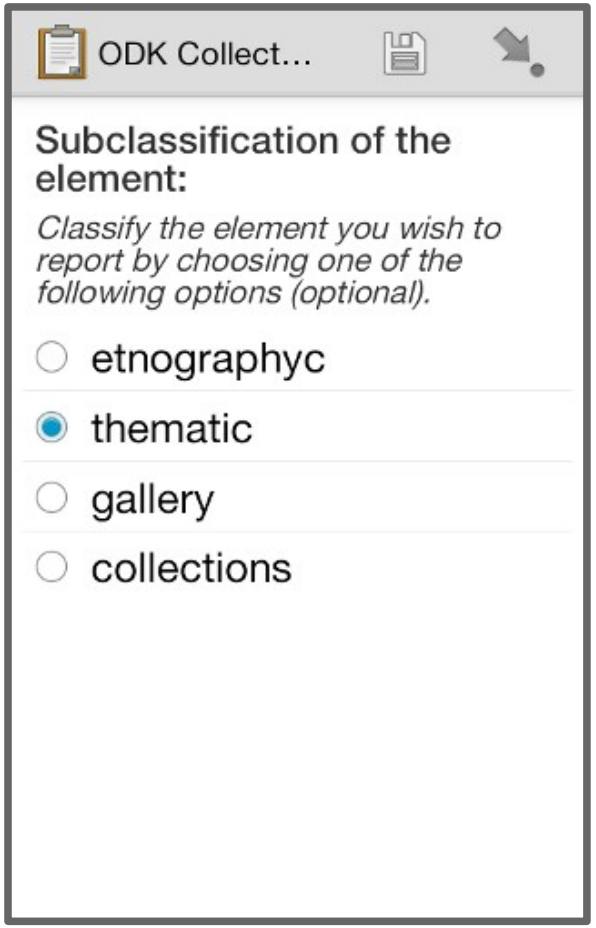
Mobile data collection

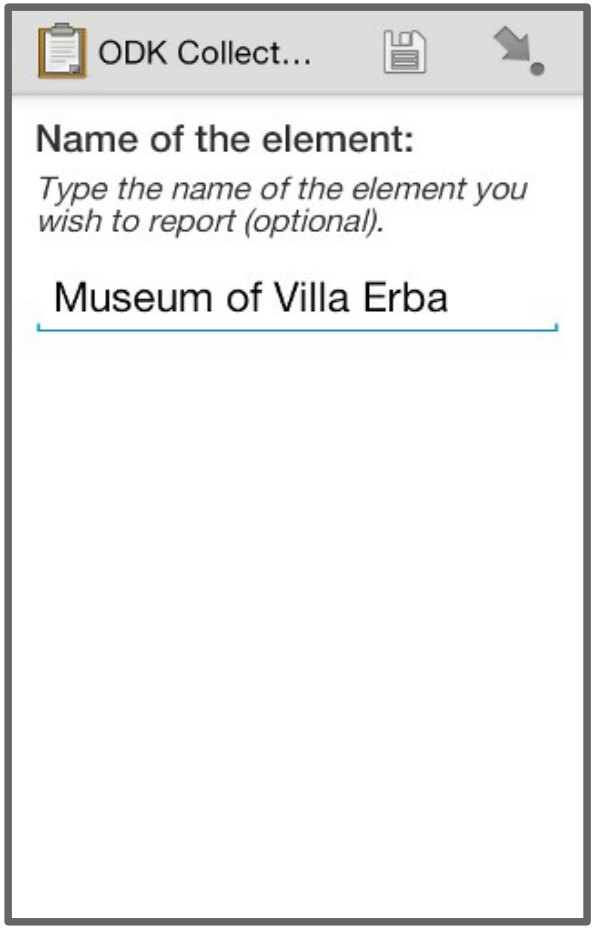
- **Food Service**
  - restaurant
  - crotto (cellar inside a natural curve)
  - bar
  - food shop
- **Critical elements**
  - **Morphological**
    - ford
    - landslide
  - **Structural**
    - crossing with traffic light
    - crossing without crossing stripes
    - crossing with crossing stripes
- **Warning**
  - [whatever kind of warning the user specifies]

Mobile data collection

- Form compilation







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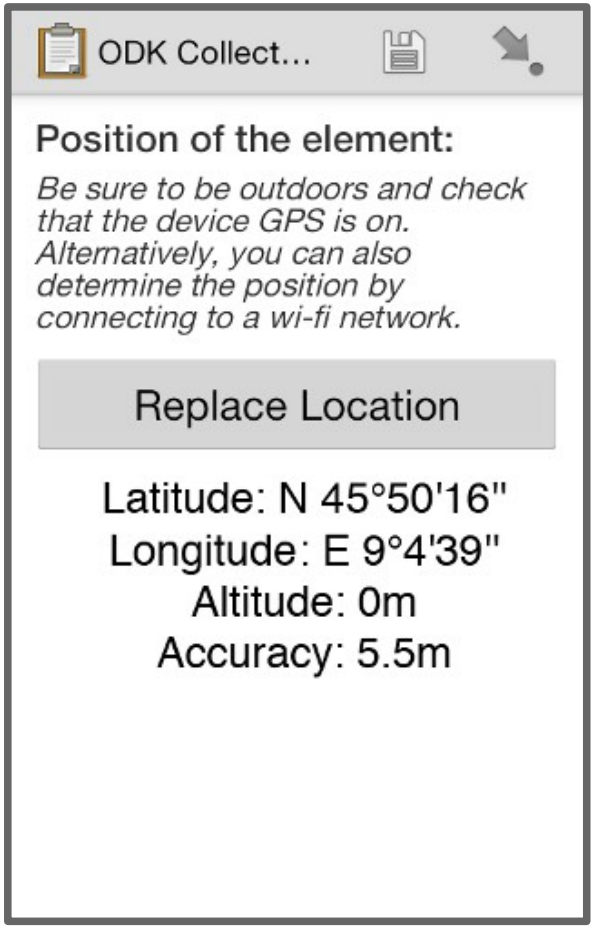

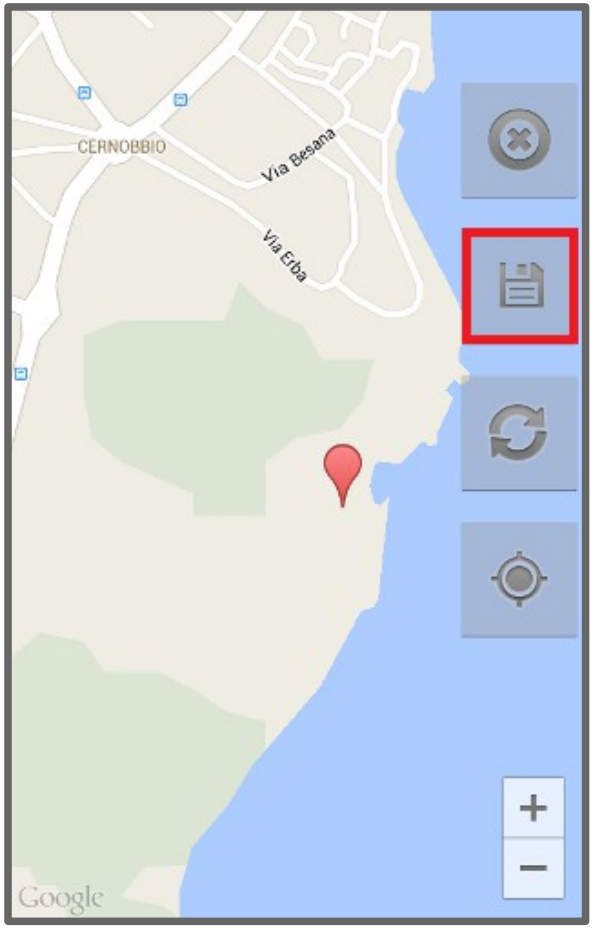

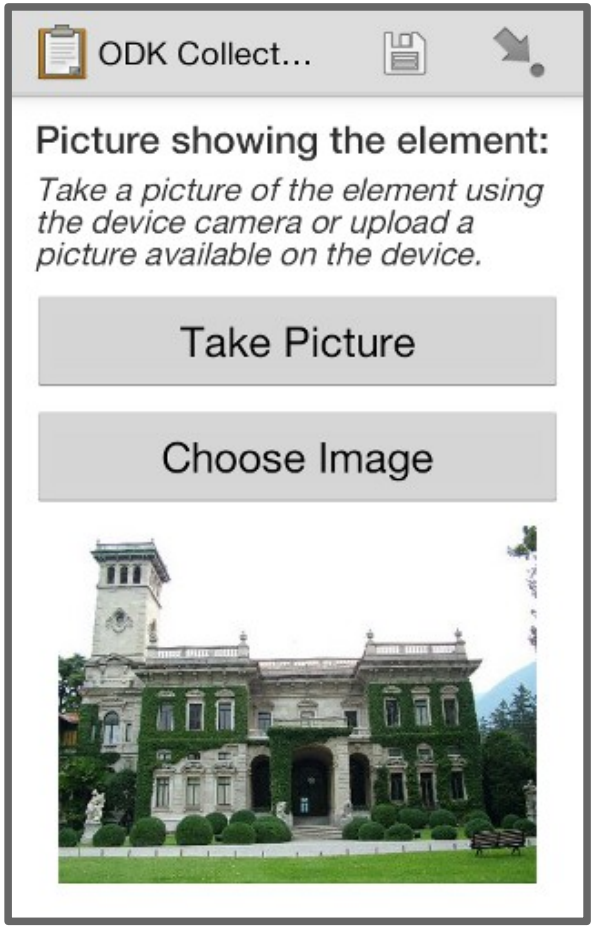

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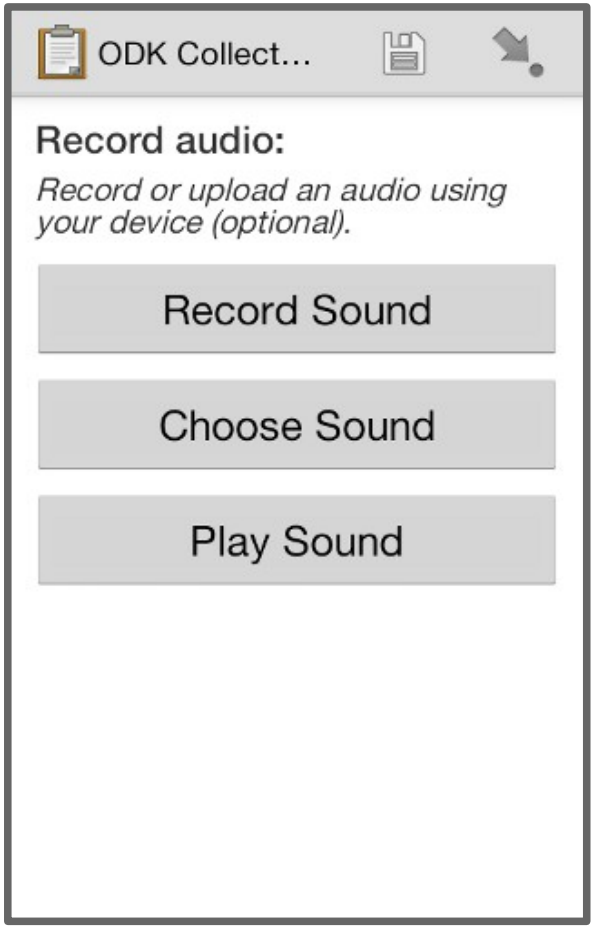

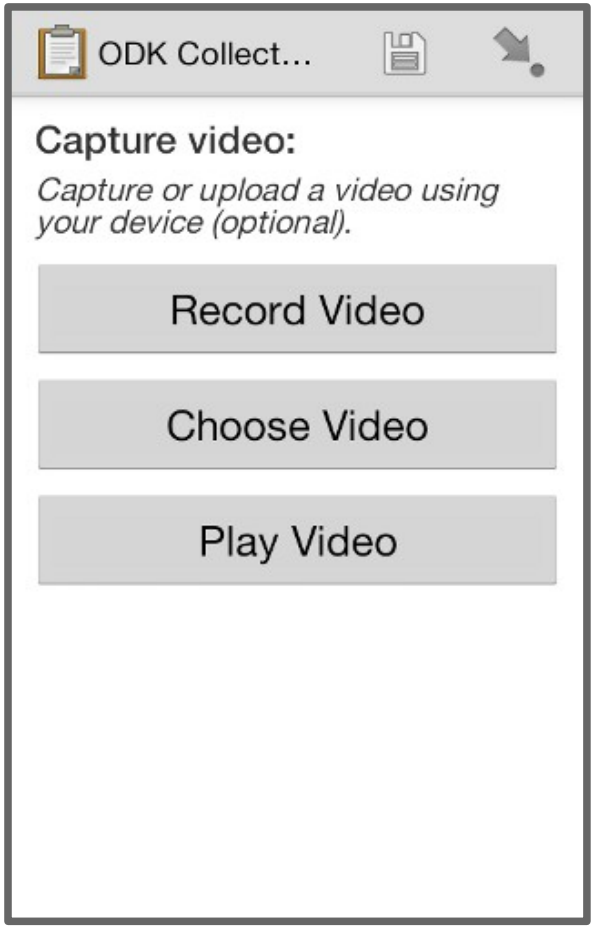

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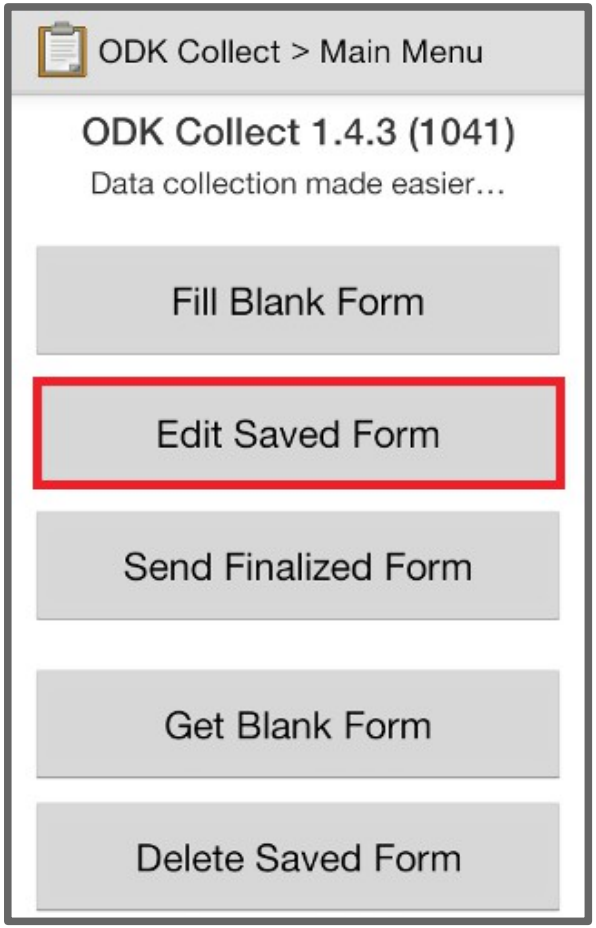

Mapping parties

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Mapping parties

- Cernobbio-Piazzola – May 3, 2014

http://viaregina.como.polimi.it/mapparty

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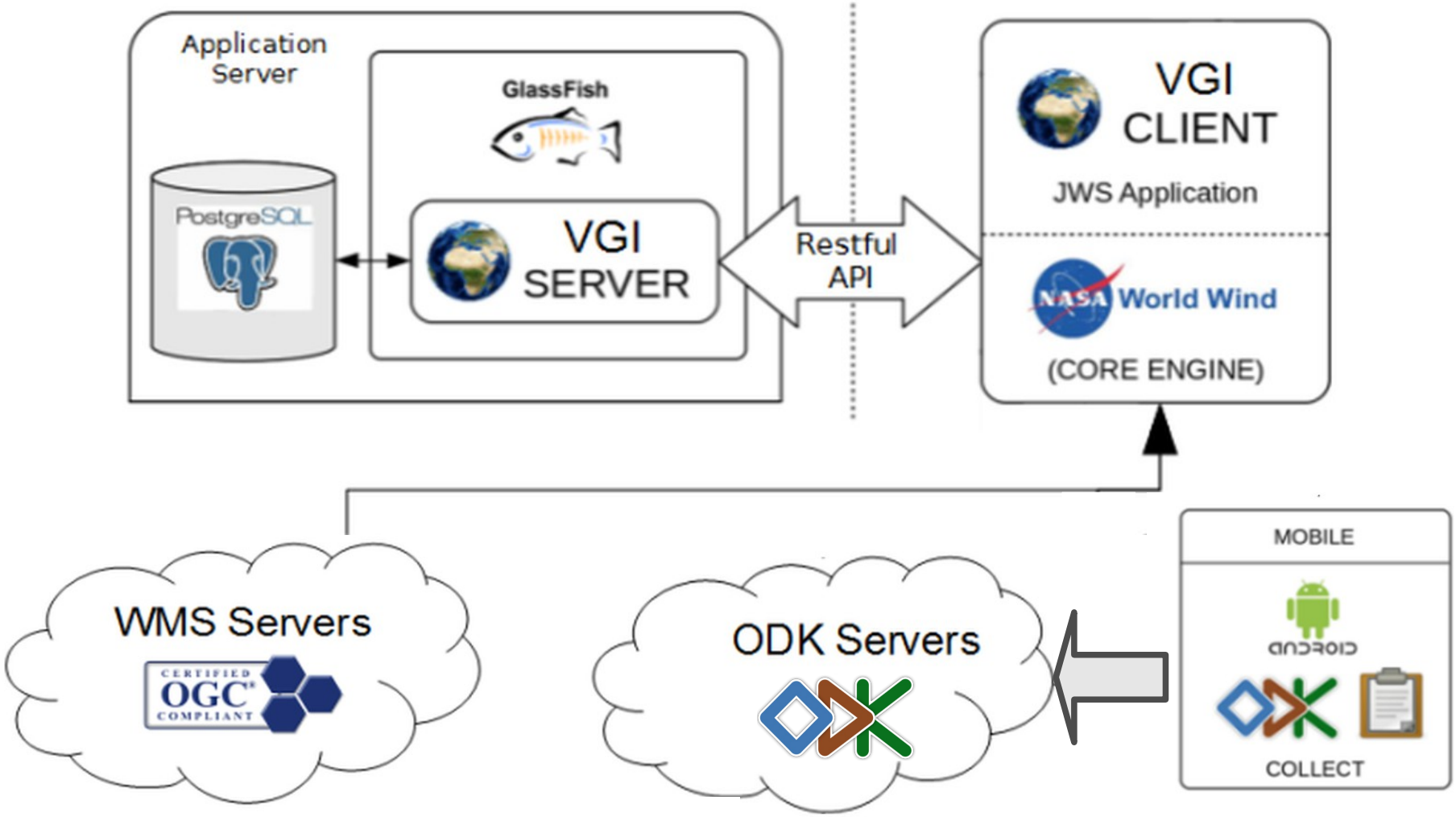
A 3D social platform: architecture



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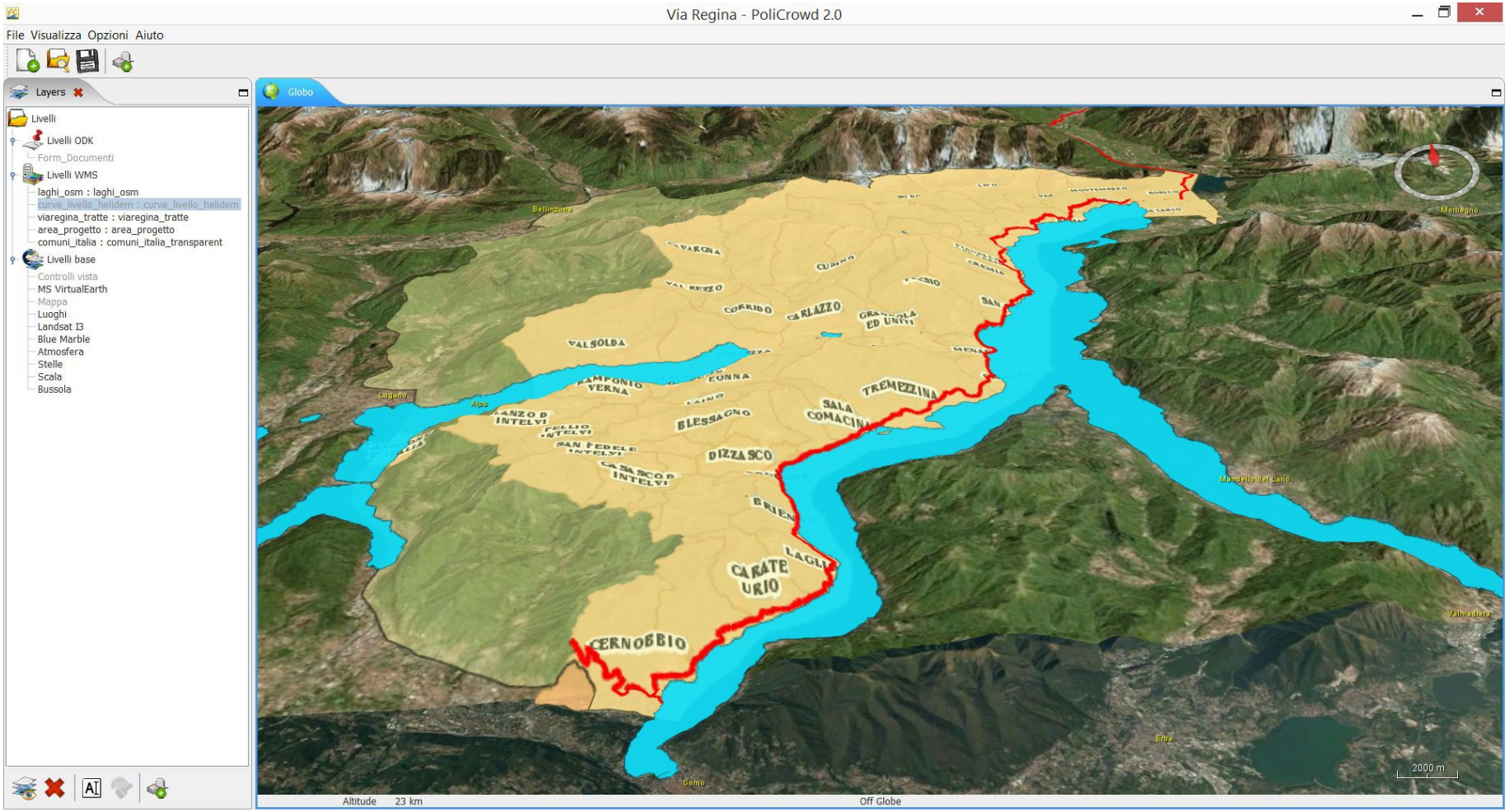
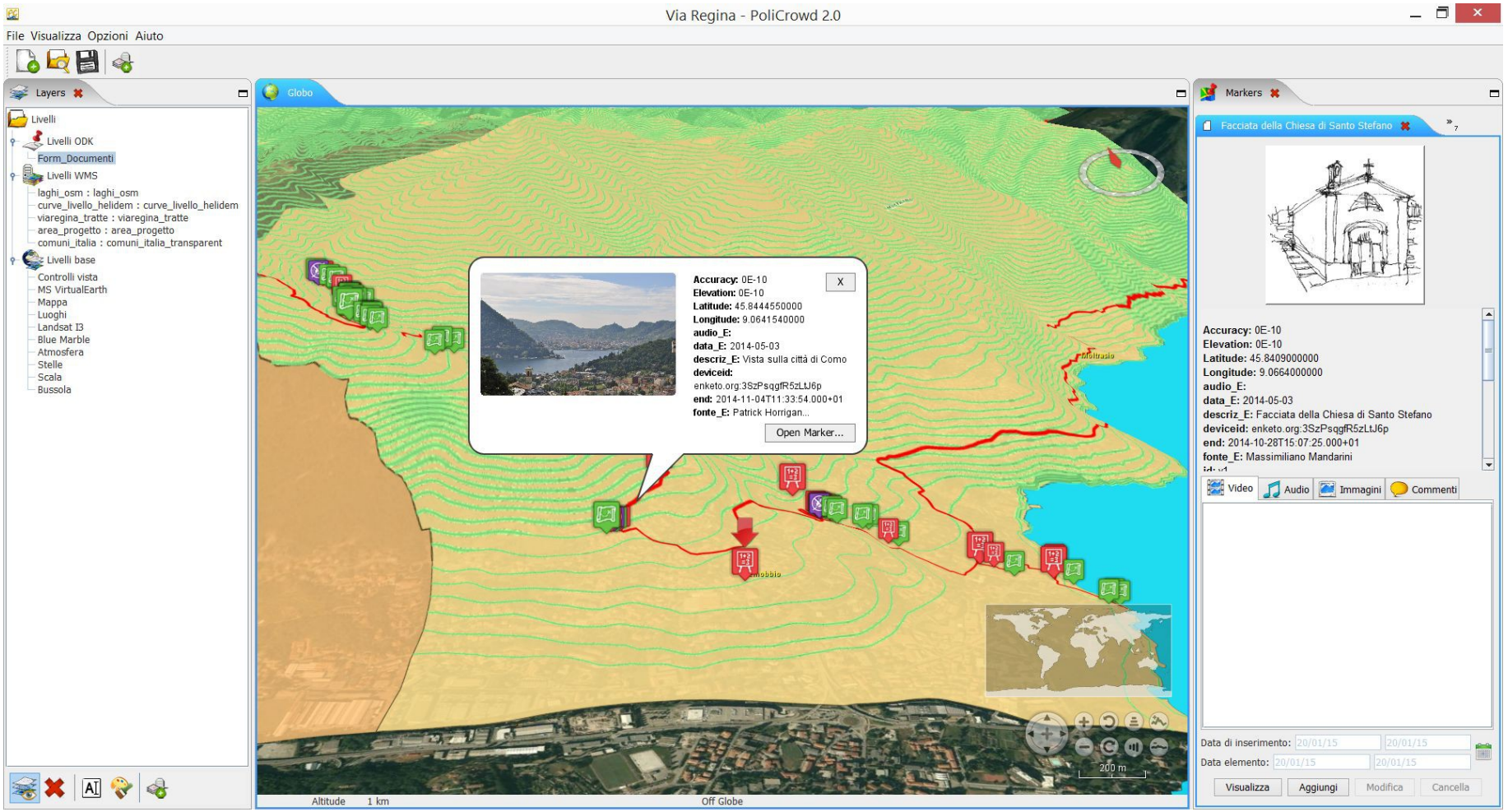
3D viewer

- Connection to WMSs (among them those of the project)



3D viewer

- Connection to ODK servers (among them those of the project)



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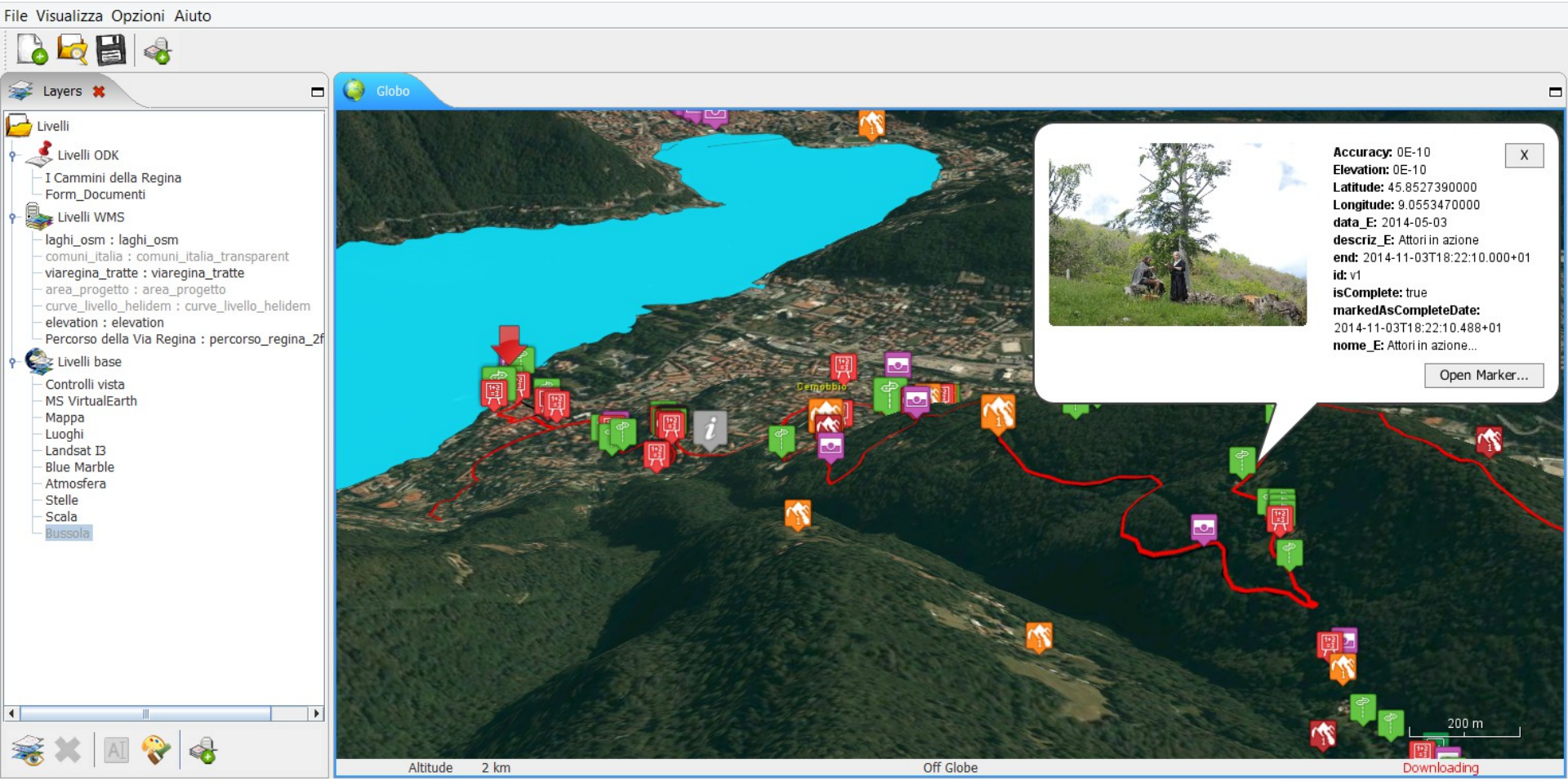
3D viewer

- Query of the ODK data & point enrichment with multimedia contents



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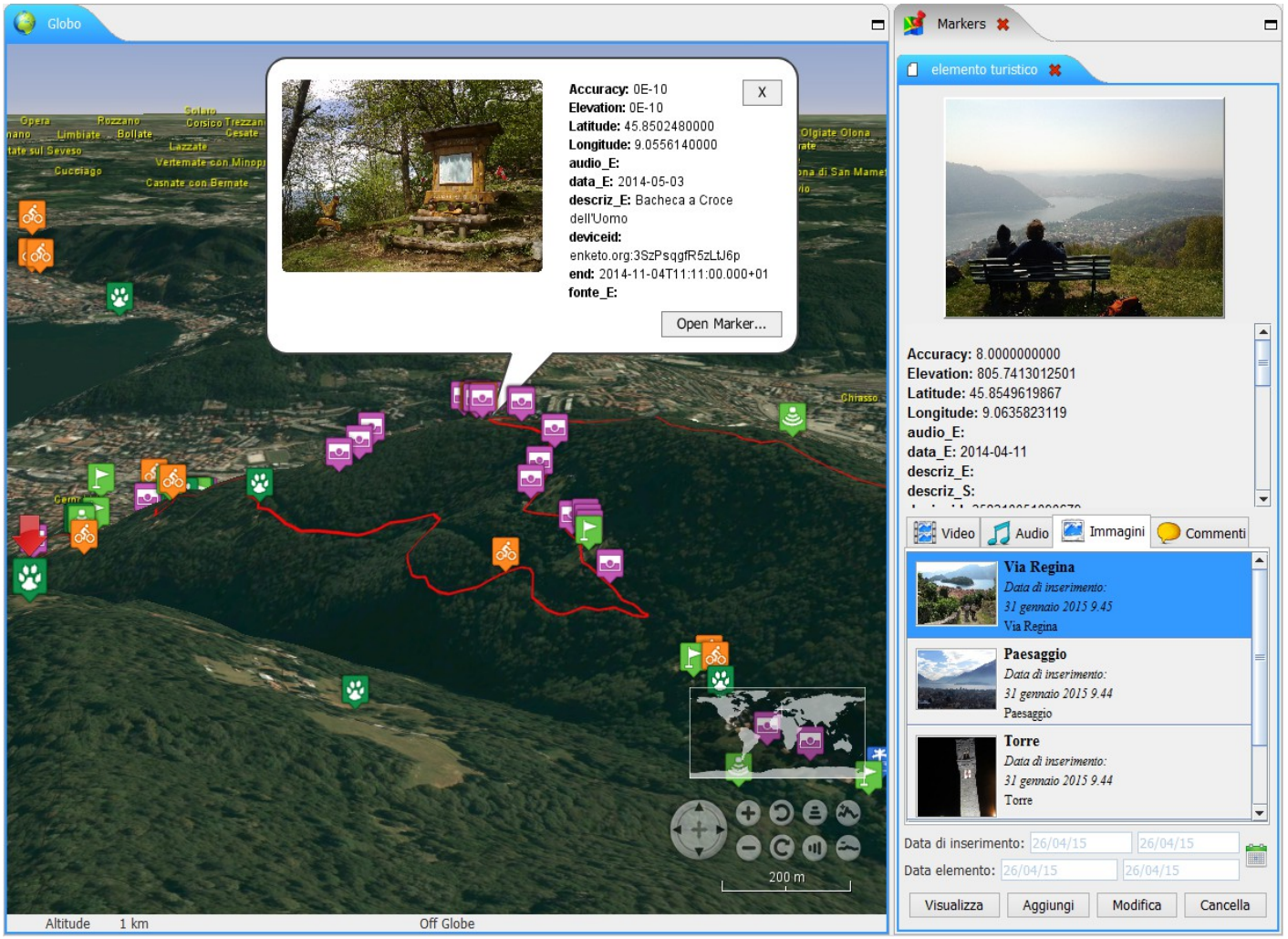
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Audio
Immagini
Commenti
Via Regina
Data di inserimento:
31 gennaio 2015 9.45
Via Regina
Paesaggio
Data di inserimento:
31 gennaio 2015 9.44
Paesaggio
Torre
Data di inserimento:
31 gennaio 2015 9.44
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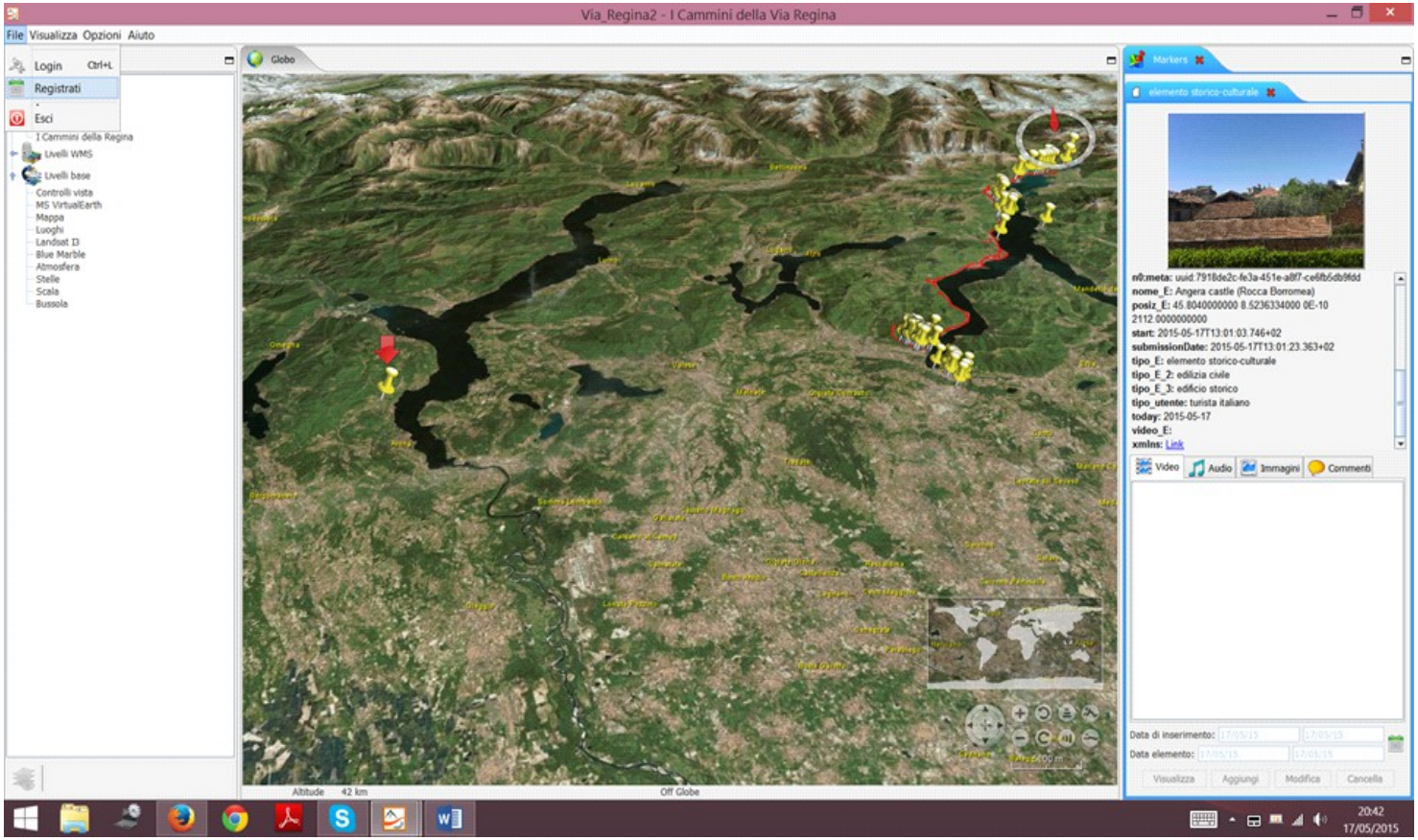
Accessing it with Java Webstart

http://viaregina2.como.polimi.it/ViaRegina20/



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Acknowledgments

- This research has been funded by the INTERREG “I Cammini della Regina – Percorsi transfrontalieri legati alla Via Regina (The paths of Regina – Crossborder paths departing from Via Regina)” 2007-2013 project.

http://www.viaregina.eu

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https://twitter.com/viaregina20

Thanks for your attention!

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